This presentation contains “forward-looking statements” that reflect management’s current views with respect to future events. The words “anticipate,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project” and “should” and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, including, but not limited to: an economic downturn in the semiconductor and telecommunications markets; changes in currency exchange rates and interest rates, the timing of customer orders and manufacturing lead times, insufficient, excess or obsolete inventory, the impact of competing products and their pricing, political risks in the countries in which we operate or sale and supply constraints. If any of these or other risks and uncertainties occur (some of which are described under the heading “Risks and their management” in Dialog Semiconductor’s most recent Annual Report) or if the assumptions underlying any of these statements prove incorrect, then actual results may be materially different from those expressed or implied by such statements. We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made, however, any subsequent statement will supercede any previous statement.
Introduction

Jalal Bagherli
CEO
London, 12 September 2013
A quick look back…

**Strong track record of revenue and EBIT growth**

- 6 years of robust revenue growth underpinned by volume and ASP growth
- Uninterrupted period of continuing profitability every quarter since Q4 07
- Stronger foot print in North America and Asia vs. 3 years ago
- Engaged with leading brands in growth mobile market segments and Solid State Lighting worldwide
Product portfolio

Increasing diversification

‘Red-hot’ new growth
High Growth Star
Cash Cow

PMIC smartphones
Display Drivers/OLED
PMIC 3G/HSPA cell phones
PMIC MP3 players
Wiper motor
Professional lighting

Now

SSL LED drivers
Bluetooth Smart
Multi-touch
Multi Cell PMIC

PMIC smartphones
PMIC tablets
Integrated PMIC+Audio
AC/DC convertors and chargers
Professional headsets
Mobile and wired audio
ULE DECT

PMIC 3G/HSPA cell phones
PMIC MP3 Players
DECT handsets
Wiper motor
Professional lighting

Now

4 years ago

2 years ago
What are we trying to achieve?

1. **Diversification**
   - Wider product portfolio enabling more and larger customer opportunities

2. **Medium term revenue Growth** of 20% CAGR
   - TAM growth rate of 42% CAGR
   - TAM expansion coming from recently launched products
     - Bluetooth Smart
     - Multi-touch IC
     - AC/DC & LED ICs (iWatt acquisition)

3. **Medium term Profitability**
   - Gross margin in 40%-45% range
   - EBIT in 15%-20% range

---

**Dialog TAM**

- **$2.9B**
  - Smartphone PMICs $1.5B
  - Tablet PMICs $0.4B
  - Other Portable $1.0B

- **$8.2B**
  - Low-Energy Bluetooth $0.5
  - Dual / Mutil Cell Battery $1.1
  - Multi Touch $0.8
  - AC-DC Converter ICs $1.1B
  - LED SSL Driver ICs $0.7B
  - Other Portable $1.3B
  - Tablet PMICs $0.6B
  - Smartphone PMICs $2.3B

**Source:** Dialog, Gartner, 2013

---

- **Diversification**
  - Partnership
  - Acquisition
  - Innovation
The power to be...